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**FOR IMMEDIATE RELEASE**

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**BURN Up To 1000 Calories Per Workout  
Scientifically Proven...  
**“JARI LOVE’S GET RIPPED! 1000!”****

Los Angeles, CA – November 15, 2006 – Ever wonder how many calories you’ve burned during a workout? ***GET RIPPED! 1000***” (70 minutes, \$14.99), the newest, scientifically proven, DVD from fitness and metabolism expert Jari Love, promises you’ll burn up to 1000 calories per workout. Not only that, you’ll know your approximate calorie burn with each exercise of the program because it appears right on the screen. No other program has ever done this! ***“GET RIPPED! 1000”*** will rev up metabolism, sculpt the entire body, and shed fat fast. Is it magic? No, you’re bound to sweat buckets. But you will feel every muscle in your body working and wanting more! Love’s extensive metabolic cart testing (which tests how many calories and carbs participants burn) was used to select ***the most effective*** exercises for weight loss. Participants will be motivated and will get results! It is available from [www.razorfitness.com](http://www.razorfitness.com) and at retail stores wherever fitness videos are sold.

***“GET RIPPED! 1000”*** provides double the workout, double the fun, and double the results in half the time! ***“GET RIPPED! 1000”*** is an easy-to-follow, yet challenging program. It offers modifications every step of the way to make it work for everyone, from beginners to advanced athletes. Jari Love alternates one-minute cardio bursts with double-duty compound moves to burn sugar, carbs and fat and to increase lean muscle mass. Hand weights or a barbell and a step are optional. In ***“GET RIPPED! 1000”*** each exercise is chaptered so people can pick and choose what exercise segment they want to do – making it convenient and fun!

Love's original "**GET RIPPED!**" DVD was named one of the "year's best" by *Fitness* magazine in 2005. Her second video, "**GET RIPPED! SLIM & LEAN**" was named a top pick by *Shape* magazine.

Bonus features include: the complete "**GET RIPPED! 1000**" workout with cardio modifications for beginners, *Get Ripped* Motivational Tips from Jari Love and clients who have achieved results with this hot exercise program and an interview with two top exercise physiologists explaining *The Science of Metabolism* to fully understand why the **Get Ripped! Program** works when it comes to weight loss.

**About Jari Love:** Jari Love is the creator of the "**Get Ripped!**" series. She received her Personal Fitness Trainer Certificate from Mt. Royal College in Calgary, finishing with top honors. This two-year program requires seven hundred hours of academics and technical coursework. Love has over twenty years of physical fitness teaching experience and is the owner of the Fitness Plus line of full-service fitness clubs in Calgary. Love is the author of "Love and Friends", a celebrity low-fat cook book. She has authored fitness articles for several national publications. She has also appeared on numerous television shows across the U.S.

**About Razor Digital Entertainment:** Privately owned, Razor Fitness is a division of Razor Digital Entertainment, a distributor of licensed, specialty and value priced entertainment. Razor Fitness is committed to delivering top quality name brand fitness workouts to the consumer on all platforms. A complete product lineup can be viewed at [www.razordigitalent.com](http://www.razordigitalent.com). To order DVDs or download jpgs, please visit: [www.razorfitness.com](http://www.razorfitness.com).

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*Note: Jari Love is available for interviews and appearances. Please call (831) 656-0553 or (212) 683-3416 to schedule. Additional screening copies and artwork upon request.*